



WISCONSIN FARM REPORTER

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Compiled in cooperation with the Wisconsin Department of Agriculture, Trade and Consumer Protection and is available on request.

Robert J. Battaglia, Director

August Milk Prices

Wisconsin farmers received an average price of \$15.20 per hundredweight (cwt.) for their milk in July 2010, \$3.80 more than in July 2009. The August price is expected to increase \$1.00 to \$16.20 per cwt.

The U.S. milk price for August is predicted to increase 60 cents for the month, to \$16.60 per cwt. All states are expecting an increase in price from July to August. With a gain of \$1.00 per cwt., Wisconsin had the largest price increase. It was followed by Idaho with a 90 cent increase, New Mexico with an 80 cent increase, and Minnesota with a 70 cent increase.

The Chicago Mercantile Exchange (CME) 40-pound block cheese price closed at \$1.7100 per pound on August 31, while barrels were \$1.6650 per pound. The CME butter price was \$2.2150 per pound.

For the week ending August 21, 2010 the National Agricultural Statistics Service U.S. weekly 40-pound block cheese price averaged \$1.6059 per pound, and 500 pound barrels adjusted to 38 percent moisture averaged \$1.6076 per pound. The U.S. butter price was \$1.940 per pound.

The Agricultural Marketing Service (AMS) Class III price for August will be released on September 3.

Milk Prices 1/

| Selected states | July 2009 | | July 2010 | | August 2010 | |
|-------------------|----------------|----------|----------------|----------|----------------|----------|
| | Price per cwt. | Fat Test | Price per cwt. | Fat Test | Price per cwt. | Fat Test |
| | Dollars | Percent | Dollars | Percent | Dollars | Percent |
| Milk for all uses | | | | | | |
| WI | 11.40 | 3.57 | 15.20 | 3.50 | 16.20 | 3.51 |
| CA | 10.01 | 3.54 | 14.88 | 3.55 | 15.50 | 3.54 |
| ID | 10.20 | 3.46 | 14.60 | 3.42 | 15.50 | 3.49 |
| MI | 12.00 | 3.49 | 16.70 | 3.44 | 17.30 | 3.46 |
| MN | 11.60 | 3.59 | 15.40 | 3.54 | 16.10 | 3.56 |
| NM | 10.50 | 3.40 | 15.40 | 3.37 | 16.20 | 3.40 |
| NY | 12.20 | 3.61 | 17.40 | 3.54 | 17.90 | 3.56 |
| PA | 13.00 | 3.60 | 18.10 | 3.50 | 18.70 | 3.50 |
| TX | 11.70 | 3.58 | 16.60 | 3.56 | 17.10 | 3.59 |
| US | 11.30 | 3.54 | 16.00 | 3.50 | 16.60 | 3.52 |
| WI utilization | | | | | | |
| Grade A milk | 11.40 | 3.57 | 15.20 | 3.50 | XXX | XXX |
| Grade B milk | 10.70 | 3.63 | 13.90 | 3.55 | XXX | XXX |

1/Preliminary average buying prices received for milk of average test. All milk price published by NASS reflects the gross milk price received by farmers. Source: USDA, NASS, WI FO.

September 14, 2010 - Vol. 10, No. 18

Inside This Issue:

- Milk Prices
- Dairy Products
- Crop Production
- Processing Vegetables
- Per Capita Consumption
- Agricultural Prices

This Farm Reporter contains the results from the following surveys. Thanks for your help!

Prices Received Reports
Monthly Dairy Products Report
Corn Objective Yield Survey
Ag Yield Survey
Vegetables for Processing Report

Dairy Products, Production by Selected States and U. S.

| Item and area | July 2009 | June 2010 | July 2010 | Change from last year |
|---------------------|--------------|-----------|-----------|-----------------------|
| | 1,000 pounds | | | Percent |
| CHEESE | | | | |
| American | 354,695 | 369,978 | 368,868 | +4 |
| Cheddar | | | | |
| WI | 54,612 | 56,645 | 56,400 | +3 |
| CA | 30,061 | 31,788 | 27,313 | -9 |
| ID | 47,225 | 46,969 | 47,345 | n.c. |
| MN | 43,785 | 44,582 | 41,577 | -5 |
| US | 269,533 | 286,084 | 276,536 | +3 |
| Brick & Muenster | 11,863 | 9,964 | 10,362 | -13 |
| Cream & Neufchatel | 60,904 | 64,933 | 64,252 | +5 |
| Hispanic | 17,339 | 17,522 | 17,319 | n.c. |
| Mozzarella | | | | |
| WI | 75,941 | 73,865 | 73,600 | -3 |
| CA | 89,974 | 102,260 | 106,246 | +18 |
| US | 273,782 | 290,585 | 291,755 | +7 |
| Parmesan | 19,370 | 19,092 | 17,887 | -8 |
| Provolone | 28,188 | 29,331 | 29,971 | +6 |
| Ricotta | 17,820 | 17,334 | 17,711 | -1 |
| Romano | 3,216 | 2,386 | 2,753 | -14 |
| Other Italian types | 3,754 | 4,262 | 4,345 | +16 |
| Total Italian | | | | |
| WI | 104,723 | 104,635 | 104,037 | -1 |
| CA | 99,453 | 113,370 | 116,172 | +17 |
| US | 346,130 | 362,990 | 364,422 | +5 |
| Swiss | 27,237 | 27,501 | 28,401 | +4 |
| All other cheese | 24,584 | 27,962 | 28,660 | +17 |
| Total cheese | | | | |
| WI | 222,938 | 225,571 | 221,692 | -1 |
| CA | 167,029 | 181,712 | 188,368 | +13 |
| ID | 68,404 | 69,977 | 72,499 | +6 |
| NY | 59,444 | 62,267 | 58,621 | -1 |
| US | 842,752 | 880,850 | 882,284 | +5 |

Source: USDA, NASS, WI FO.

September Crop Production Report

The September Crop Production report is an estimate of yield and production of row crops based on conditions through September 1. Objective yield surveys were conducted in the major producing States that usually account for about 75 percent of the United States production. These objective yield field visits, as well as approximately 13,000 producer interviews were conducted to obtain probable yields. These growers and fields will continue to be surveyed throughout the growing season to provide indications of average yields. Thank you to all of the producers who participate in these surveys.

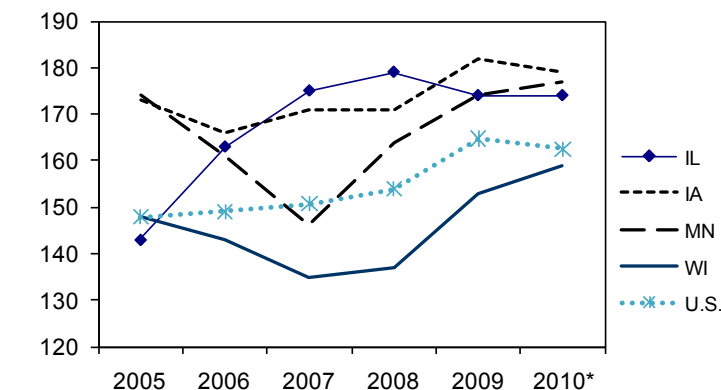
Based on conditions as of September 1, Wisconsin's corn yield is forecast at 159 bushels per acre, unchanged from last month. Total production is expected to be 469 million bushels, up 5 percent from 2009. If realized, both yield and production would be record highs, surpassing last year's records. As of August 30, corn was rated 82 percent good to excellent by Wisconsin Crop Progress reporters, a 1-point increase from last month. The crop remained ahead in maturity compared to the 5-year average. Growing degree days and rainfall are both above normal for Wisconsin.

Nationally, corn production is forecast at a record 13.2 billion bushels, down 2 percent from the August forecast, but up from the previous record of 13.1 billion bushels set in 2009. Based on conditions as of September 1, yields are expected to average 162.5 bushels per acre, down 2.5 bushels from the previous month and 2.2 bushels below last year's record of 164.7 bushels. Forecasted yields decreased from last month throughout much of the Corn Belt, Tennessee Valley, and Delta states. Yields were up from August in the lower portions of the Southeast.

Wisconsin's September 1 forecast for soybeans is 45.0 bushels per acre, up one bushel from last month and 5.0 bushels higher than 2009. Production is expected to reach a record 74.7 million bushels, a jump of 15 percent over the last year. As of August 30, 84 percent of Wisconsin soybeans were rated good to excellent, a 3-point increase from last month.

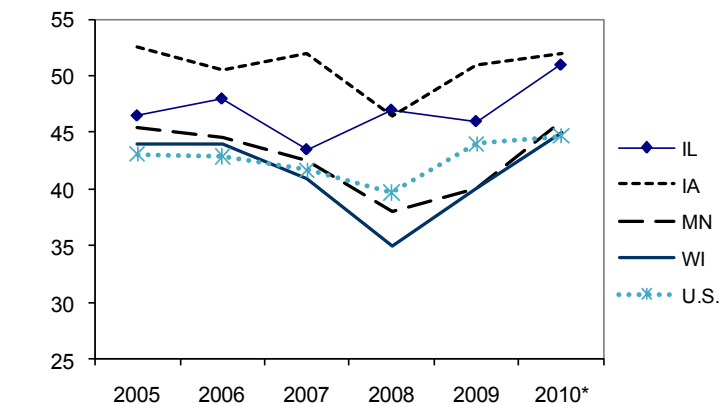
U.S. soybean production is forecast at a record high 3.48 billion bushels, up 1 percent from August and 4 percent above last year. Yields are expected to average a record high 44.7 bushels per acre, up 0.7 bushel from both last month and last year. Compared with last month, yields are forecast higher or unchanged across the central and northern Corn Belt, with the exception of Michigan. Yields are forecast down across most of the Delta States, Southern Great Plains, and Southeast. The largest decline from the August 1 forecast is expected in Oklahoma, down 7 bushels as drought conditions across much of the State hampered yield expectations. If realized, the forecasted yields in Illinois, Minnesota, Nebraska, New York, and North Dakota will be record highs.

Selected States Corn Yields
*Forecasted 2010 Yield



*Current Forecasted Yield
Source: National Agricultural Statistics Service

Selected States Soybean Yields
*Forecasted 2010 Yield



*Current Forecasted Yield
Source: National Agricultural Statistics Service

Wisconsin Processing Vegetables



The 2010 production of sweet corn and snap beans for processing are both expected to decrease in Wisconsin. Sweet corn for processing production is anticipated to total 585,220 tons, down 12 percent from last year. This decrease is due to a drop in acres harvested, from 85,700 in 2009 to 76,700 in 2010. Contracted snap bean production is forecast at 326,900 tons, down from 351,190 tons last year.

Nationally, the 2010 contracted processing production for sweet corn and snap beans is forecast at 3.47 million tons, down 14 percent from a year ago. Contracted snap bean production, at 736,680 tons, fell 6 percent. Contracted sweet corn production dropped 16 percent to 2.73 million tons.

DAIRY PRODUCTS: Per Capita Consumption, United States, Selected Years

| Year | Fluid milk & cream | Butter | Natural cheese | Cottage cheese | Evaporated and condensed milk | Ice cream | Lowfat ice cream | Nonfat dry milk | All dairy products milk equivalent milkfat basis |
|-------------|--------------------|------------|----------------|----------------|-------------------------------|-------------|------------------|-----------------|--|
| Pounds | | | | | | | | | |
| 1970 | 264 | 5.4 | 11.4 | 5.2 | 12.0 | 17.8 | 7.7 | 5.3 | 564 |
| 1975 | 261 | 4.7 | 14.3 | 4.7 | 8.9 | 18.5 | 7.7 | 3.3 | 539 |
| 1980 | 246 | 4.5 | 17.5 | 4.5 | 7.1 | 17.5 | 7.1 | 3.0 | 543 |
| 1985 | 241 | 4.9 | 22.5 | 4.1 | 7.4 | 18.1 | 6.9 | 2.3 | 594 |
| 1990 | 233 | 4.4 | 24.6 | 3.4 | 8.0 | 15.8 | 7.7 | 2.9 | 568 |
| 1995 | 221 | 4.4 | 26.9 | 2.7 | 6.8 | 15.5 | 7.4 | 3.4 | 576 |
| 2000 | 210 | 4.5 | 29.8 | 2.6 | 5.8 | 16.7 | 7.3 | 2.6 | 591 |
| 2005 | 206 | 4.6 | 31.8 | 2.7 | 5.9 | 14.6 | 6.7 | 4.2 | 599 |
| 2008 | 204 | 5.0 | 32.4 | 2.4 | 7.5 | 13.9 | 6.8 | 3.1 | 604 |

Source: Economic Research Service, USDA.

SELECTED CHEESE: Per Capita Consumption, United States, Selected Years

| Year | Total American | Mozzarella | Other Italian | Total Italian | Swiss | Brick and Muenster | Cream and Neufchatel | Blue | Hispanic | Other miscellaneous | All cheese | Processed cheese 1/ |
|-------------|----------------|-------------|---------------|---------------|------------|--------------------|----------------------|------------|------------|---------------------|-------------|---------------------|
| Pounds | | | | | | | | | | | | |
| 1970 | 7.0 | 1.2 | 0.9 | 2.1 | 0.9 | 0.3 | 0.6 | 0.2 | - | 0.4 | 11.4 | 5.5 |
| 1975 | 8.2 | 2.1 | 1.1 | 3.2 | 1.1 | 0.3 | 0.7 | 0.2 | - | 0.5 | 14.3 | 6.7 |
| 1980 | 9.7 | 3.0 | 1.4 | 4.4 | 1.3 | 0.4 | 1.0 | 0.2 | - | 0.6 | 17.5 | 7.1 |
| 1985 | 12.2 | 4.6 | 1.9 | 6.5 | 1.3 | 0.4 | 1.2 | 0.2 | - | 0.8 | 22.5 | 7.6 |
| 1990 | 11.1 | 6.9 | 2.1 | 9.0 | 1.4 | 0.5 | 1.7 | 0.2 | - | 0.8 | 24.6 | 8.6 |
| 1995 | 11.7 | 8.0 | 2.3 | 10.3 | 1.1 | 0.5 | 2.0 | 0.2 | - | 1.2 | 26.9 | 8.7 |
| 2000 | 12.7 | 9.3 | 2.8 | 12.1 | 1.0 | 0.3 | 2.4 | 0.2 | 0.3 | 0.7 | 29.8 | 8.0 |
| 2005 | 12.7 | 10.2 | 3.1 | 13.3 | 1.3 | 0.3 | 2.4 | 0.2 | 0.6 | 1.0 | 31.8 | 7.6 |
| 2008 | 13.0 | 10.7 | 3.4 | 14.1 | 1.2 | 0.4 | 2.5 | 0.2 | 0.6 | 0.4 | 32.5 | 7.1 |

1/Cheese content of processed cheese has been included in all cheese. Source: Economic Research Service, USDA.

MEAT: Per Capita Consumption (Boneless, Trimmed Equivalent), United States, Selected Years 1/

| Year | Beef | Pork | Veal | Lamb | Total red meat | Chicken | Turkey | Fish and shellfish | Total meat, poultry and fish |
|-------------|-------------|-------------|------------|------------|----------------|-------------|-------------|--------------------|------------------------------|
| Pounds | | | | | | | | | |
| 1970 | 79.6 | 48.1 | 2.0 | 2.1 | 131.9 | 27.4 | 6.4 | 11.8 | 177.5 |
| 1975 | 83.2 | 38.4 | 2.8 | 1.3 | 125.8 | 26.3 | 6.5 | 12.1 | 170.7 |
| 1980 | 72.1 | 52.1 | 1.3 | 1.0 | 126.4 | 32.7 | 8.1 | 12.4 | 179.6 |
| 1985 | 74.6 | 47.7 | 1.5 | 1.1 | 124.9 | 36.4 | 9.1 | 15.0 | 185.5 |
| 1990 | 63.9 | 46.4 | 0.9 | 1.0 | 112.2 | 42.4 | 13.8 | 14.9 | 183.4 |
| 1995 | 63.5 | 48.4 | 0.8 | 0.9 | 113.6 | 48.2 | 13.9 | 14.8 | 190.4 |
| 2000 | 64.5 | 47.8 | 0.5 | 0.8 | 113.7 | 54.2 | 13.7 | 15.2 | 196.8 |
| 2005 | 62.5 | 46.6 | 0.4 | 0.8 | 110.3 | 60.6 | 13.2 | 16.2 | 200.2 |
| 2008 | 61.2 | 46.0 | 0.3 | 0.7 | 108.3 | 58.8 | 13.9 | 16.0 | 196.9 |

1/Data may not add to total due to rounding. Source: Economic Research Service, USDA.

Prices Received by Farmers

Wisconsin oat and alfalfa hay prices were expected to decrease from July to August. Prices for steers and heifers, beef cows and cull dairy cows sold for slaughter, calves, milk, and corn were expected to increase during the same period. Prices for other hay and soybeans were expected to remain at about the same level as in July.

Corn in Wisconsin, at an average of \$3.50 per bushel as of mid-August, gained 10 cents over the previous month's price, as well as 2 cents over the price in August 2009. Nationwide, corn prices averaged \$3.65 per bushel in mid-August, up 32 cents from the year before.

The average price Wisconsin farmers received for soybeans was \$10.00 per bushel in mid-August, level with July 2010, but \$1.50 less than the previous August. U.S. soybeans sold for \$10.10 per bushel in mid-August, down 70 cents from August 2009.

Wisconsin oats averaged \$1.80 per bushel in mid-August. This was a 4 cent decrease from the previous month, but a 10 cent increase from August 2009. Nationally, oat prices were \$2.07 per bushel, up 21 cents from last year.

Alfalfa hay in Wisconsin sold for an average price of \$100.00 per ton as of mid-August, down \$10.00 from both July 2010 and August of last year. The mid-August average price for other hay types was \$80.00 per ton, the same as in July 2010 and August 2009.

Wisconsin steer and heifer prices averaged \$87.20 per hundred-weight (cwt.) in mid-August, up 70 cents from the previous month and \$10.20 from the previous year. The average price for beef cows and cull dairy cows sold for slaughter, at \$58.20 per cwt., increased 40 cents from July 2010 and \$13.20 from August 2009. Calf prices also increased, as calves sold for \$143.00 per cwt. in mid-August, \$1.00 higher than in July and \$17.00 higher than in August of last year.

At the U.S. level steers and heifers sold for an average price of \$97.70 per cwt. in mid-August, \$12.60 more than in August 2009. Prices for beef cows and cull dairy cows sold for slaughter, at an average of \$58.20 per cwt., were up \$12.70 from last year. Calves sold at an average price of \$120.00 per cwt. in mid-August, \$12.00 higher than the previous August.

Wheat, barley, and hog monthly prices are not published separately for Wisconsin, but at the national level all wheat sold for \$5.56 per bushel in mid-August, up 71 cents from August 2009. U.S. winter wheat prices increased 93 cents over the same period, averaging \$5.60 per bushel in mid-August. Nationwide, barley sold for \$3.56 per bushel in mid-August, \$1.61 below the August 2009 price. Hog prices averaged \$61.30 per cwt., up \$24 from August of last year.

Prices Received

| Commodity | Unit | Wisconsin | | | U.S. | |
|----------------------|------|-------------|-----------|---------------|-------------|---------------|
| | | August 2009 | July 2010 | Aug. 15, 2010 | August 2009 | Aug. 15, 2010 |
| | | Dollars | | | Dollars | |
| Milk cows 1/ | Head | - | 1,400.00 | - | - | - |
| Steers and heifers | Cwt. | 77.00 | 86.50 | 87.20 | 85.10 | 97.70 |
| Cows 2/ | Cwt. | 45.00 | 57.80 | 58.20 | 45.50 | 58.20 |
| Calves | Cwt. | 126.00 | 142.00 | 143.00 | 108.00 | 120.00 |
| Milk, all | Cwt. | 12.40 | 15.20 | 16.20 | 12.10 | 16.60 |
| Corn | Bu. | 3.48 | 3.40 | 3.50 | 3.33 | 3.65 |
| Oats | Bu. | 1.70 | 1.84 | 1.80 | 1.86 | 2.07 |
| Soybeans | Bu. | 11.50 | 10.00 | 10.00 | 10.80 | 10.10 |
| Potatoes, all 3/ 4/ | Cwt. | 8.95 | - | 7.10 | 9.61 | 9.16 |
| Fresh | Cwt. | 8.65 | - | - | 14.66 | - |
| Processing | Cwt. | 9.40 | - | - | 6.93 | - |
| Alfalfa hay, baled | Ton | 110.00 | 110.00 | 100.00 | 109.00 | 116.00 |
| Other hay, baled | Ton | 80.00 | 80.00 | 80.00 | 94.40 | 96.10 |
| Wheat, all 5/ | Bu. | - | - | - | 4.85 | 5.56 |
| Winter Wheat, all | Bu. | - | - | - | 4.67 | 5.60 |
| Barley, all 5/ | Bu. | - | - | - | 5.17 | 3.56 |
| Dry Edible Beans 5/ | Cwt. | - | - | - | 32.00 | 27.50 |
| Apples, fresh use 5/ | Lb. | - | - | - | 0.24 | 0.32 |
| Hogs, all 5/ | Cwt. | - | - | - | 37.30 | 61.30 |

1/Milk cow prices are published quarterly for January, April, July, and October.

2/Beef cows and cull dairy cows sold for slaughter. 3/Entire month. 4/Average price of potatoes sold for all uses, including table stock, processing, seed, and livestock feed. 5/Price not published to avoid disclosure of individual firms. 6/Monthly estimates for wheat, barley, dry edible beans, apples, and hogs are not published for Wisconsin. Source: USDA, NASS, WI FO

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